



**2023 INFORMATION PACKAGE**



POWER CHEER GYM

580 Quebec Street  
London, ON

[www.powercheergym.com](http://www.powercheergym.com)

## **BUILDING LEADERS AND CHAMPIONS**



## **THE EVOLUTION**

The new look to PCG isn't a "rebrand", it's an evolution.

This evolution of brand is taking the experience, history, traditions and success from the past and bringing it up to date. Ready to evolve to not only run with the pack, but to once again lead.

This is more than just new colours and new fonts, this is a brand new chapter in the Book of the Power Cheer Gym.

## **YOUR JOURNEY WITH THE PCG**

### **Recreational Cheer**

Get your start in cheerleading with our entry level cheerleading program. There is no experience required for this fun program that has been created for you young athlete to learn the all of the basics.

### **All-Star Prep**

The first step in our competitive program. Teams attend local competitions where teams are ranked or rated. Skill assessments may be required for team placements.

Ages 5-10  
Grouped By Age

September - May  
1 Summer Practice a week  
2 Practice Per Week in season  
Local Competitions

### **All-Star**

The first step in our competitive program. Teams attend local competitions where teams are ranked or rated. Skill assessments may be required for team placements.

Ages 6+  
Grouped By Age

June - May  
1 Summer Practice a week  
2 Practice Per Week in season  
Local & Travel Competitions

## YEARLY INVESTMENT

This season fees will be All-Inclusive. Below you will find details outlining what is included, information on installment plans and charts with price points for each age bracket and level.

## INCLUDED IN ALL-INCLUSIVE TEAM FEES

Prep, All-Star and Worlds - Monthly tuition fees, open gyms, music fees, two program t-shirts, program dye-sub tank top and all Canadian Competition Fees.

American Events will be collected separately.

	ALL-INCLUSIVE FULL PRICING	PAYMENT OPTIONS
Recreational Cheer	Not Applicable	\$250 Per Term
All-Star Prep	\$1750 - \$2100	Pay In Full or 10 Month Installment  Early Bird Pay In Full Discount applied until June 9th at Midnight
All-Star	\$1900 - \$2365	
Worlds	TBA	

## TEAM APPAREL

### UNIFORMS

All-Star - \$350-\$450 +HST - we are entering into Year 1 of our new uniform cycle. We are in the process of finalizing our new program uniform.

Uniform Sizing Dates: July 24-28th

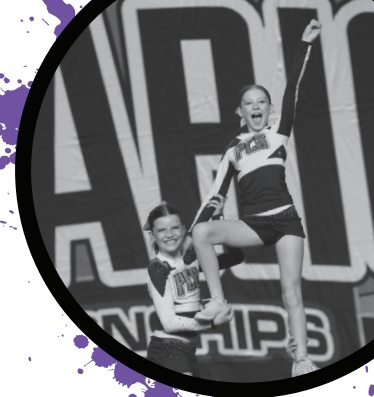
Uniform Order Deadline: August 6th

### SHOES

Recreational - indoor running shoes are required.

Prep - Plain white running shoes are required.

All-Star/Worlds - White cheerleading shoes are required.  
Available for sizing and purchase at the PCG.



# COMPETITION SCHEDULE

We're working on building a top notch competition schedule for the upcoming season. We want to have a schedule that offers our families the best opportunity to compete at some of the best events in the area. This is a sample of the events that teams will be attending this season.

Prep will attend 4 events, All-Star will attend 5 events and Worlds Teams will attend 3 events this season.

PREP	ALL-STAR	WORLDS
Cheer Challenge Extreme Chill	Cheer For the Cure	Cheer For the Cure
Ontario Championships	Cheer Challenge Extreme Chill	CE Ontario Championships
OCF Provincial Championships	Battle at the Border Border Showdown	OCF Provincial Championships
Winterfest	Big East Blast Big East Showdown	Worlds *
Cheer Challenge Cheer Challenge Cup	CE Ontario Championships	
	ATC Feel The Power	
	Winterfest	
	OCF Provincial Championships	
	UCA Nationals Orlando *	
	CE Nationals	

\* American Events will be collected separately should teams attend these events.



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# POLICIES AND CREDITS

## **SIBLING RATE**

A discount of \$200 per athlete will be applied when registering.

## **REFUND POLICY**

Any withdrawal from a team must be done by the 20th of the month by emailing [pcg@powercheergym.com](mailto:pcg@powercheergym.com). Cancellation after that is not subject to a refund.

Within 1 month of registration - \$150 administrative fee is retained

Prior to October 1st - 40% of the applicable full year tuition is retained by the PCG.

Prior to November 1st - 55% of the applicable full year tuition is retained by the PCG.

Prior to December 1st - 65% of the applicable full year tuition is retained by the PCG.

On or after December 1st - No refunds will be issued.

## **REFERRAL PROGRAM**

For every new athlete that registers and refers your family name, you will receive a \$50 Credit on your Amilia account. The credit can be used towards any activity in Amilia (gym fees, private lessons or classes).

If you refer 4 or more families, your name will be entered in to a draw to be held at the end of October for a chance to get 50% discount on your gym fees for the rest of the season.

## **OUT OF HIGH SCHOOL/COLLEGIATE CREDIT**

We understand that athletes out of high school have other financial commitments to see to during the school year. In order to keep the our sport affordable for our Post-Secondary athletes, we are proud to offer those athletes a discounted rate when registering for teams at the PCG.





Contact us at [cheer@powercheergym.com](mailto:cheer@powercheergym.com) or visit  
[www.powercheergym.com](http://www.powercheergym.com) for more information